

**PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

***Signature Sound Opus One* Earns GRAMMY® Nomination for Best Surround Sound Album and Points the Way Toward Wider Distribution of Surround Sound Music**

— The flagship release for the new **mediaHyperium3** label, *Signature Sound Opus One* is a 5.1 multichannel treasure of leading classical recordings produced by GRAMMY® Award winner Herbert Waltl, remixed by GRAMMY® Award winner Leslie Ann Jones and mastered by Michael Romanowski. It represents the next generation of surround sound distribution pioneered by mediaHyperium3 —

— In 2014, mediaHyperium3 intends to provide multichannel music recordings in a file format that can be downloaded to mobile devices and played back in discrete multichannel surround when connected to a surround sound system. Several mix versions will be made available for specific automobile makes and models, and other types of listening environments —

*Los Angeles CA, January 3, 2014* — The nomination of *Signature Sound Opus One* for the GRAMMY® Award for Best Surround Sound Album solidifies record label [www.mediaHYPERIUM3.com](http://www.mediaHYPERIUM3.com) as a leading innovator serving the growing HD 5.1 surround music category. The recording – composed of performances by artists and conductors including the Netherlands Philharmonic Orchestra, conductor Jakov Kreizburg; the Royal Concertgebouw Orchestra and Netherlands Radio Choir, conductor Mariss Jansons; Bavarian Radio Symphony Orchestra and Chorus, conductor Mariss Jansons; TrondheimSolistene, conductor Øyvind Gimse;

and Malmö Symphony Orchestra, conductor Bjarte Engeset – was mixed in discrete 5.1 surround by multiple GRAMMY winner Leslie Ann Jones and mastered in surround by Michael Romanowski, a top mastering engineer and President of The Recording Academy® San Francisco Chapter.

The establishment of mediaHyperium3 also marks a new era in surround music distribution; utilizing technology developed by label founder Herbert Walzl, *Signature Sound Opus One* and subsequent titles released on the label will be able to be downloaded in the AAC file format and be playable either as discrete 5.1 recordings on surround-equipped home playback systems or in stereo and discrete 5.1 on mobile platforms such as smartphones and tablets. This is the first time that such dual compatibility has been offered in a single music download product. In addition, future titles will include different mix versions produced with mH's proprietary studio technology that will automatically adapt their playback configurations to a wide variety of listening environments, with automotive interiors as an area of focus.

Herbert Walzl is a pioneer in the field of surround music technology and creativity. A noted classical soloist and composer himself, Walzl is a winner of two GRAMMY Awards as a producer, as well as a recipient of a TEC Award for Outstanding Creative Achievement, a DVD Entertainment Award for Best Music DVD, and a Surround Sound Music Award. In 2010, he was appointed an Adjunct Professor at McGill University in Montreal. In 2013 Walzl founded mediaHyperium3 and produced a DVD featuring a combination of classical and popular music created specifically for purchasers of the new Mercedes-Benz® SL-Class Roadster, and hailed by audiophiles and music aficionados as an extraordinary listening experience. He envisions the release of *Signature Sound Opus One* as proof of concept for a business model that will benefit audiophiles, artists and commercial users seeking a premium differentiator for their products.

“We are developing the business with car companies, setting up a catalog of 5.1 surround sound pop, rock and classical music titles with the intention to establish a standard for 5.1 mixes available for special listening environments such as automobiles,” Walzl explains. “Our new surround sound technology truly reflects the potential for surround music as both a compelling artistic experience and as a market differentiator. We intend to create a growing catalog of 5.1 surround titles in many genres of music, and in the process help to expand the surround-music category.”

